

Self-Reliant Leadership

CRUCIBLE™

Expedition designed for growing leaders through adventure and adversity



Moab, Utah
April 30 to May
3, 2015

Tired of your status quo? Desire to lead with conviction and greater purpose? Ready to take on an adventure that will challenge and inspire you to your core?

The **Self Reliant Leadership Crucible™** is a referral/invitation only program for



ten amazing people. It will take your leadership abilities to new levels in an intense, dynamic and unpredictable environment that maps to today's challenging business

environment. The program includes:

- 4 Day/3 Night Backpacking/Canyoneering Expedition near Canyonlands National Park in Utah
- Includes coaching sessions before and after the expedition,.
- Investment: \$3,500

Your Guides:

Jan Rutherford entered the US Army at age 17, and spent six years in Special Forces as a medic and "A" team executive officer, and three years as a military intelligence officer. He has over 25 years of executive business experience, and is a keynote speaker, facilitator, coach, college instructor, and author of "The Littlest Green Beret: On Self-Reliant Leadership."

Brad Billingsley is a Certified Professional Coach and the founder of The Success Project, a high performance coaching organization working with successful executives and professional athletes. The Success Project is dedicated to helping leaders find clarity and fulfillment in their lives by guiding them to realize their true passions and purpose.



Learning Outcomes

Hone Your Leadership Edge

Designed to bring out your true leadership abilities during times of duress and pressure that map to today's business environment.

Resiliency & Resourcefulness •

Experience how adversity impacts critical problem solving abilities and learn how to channel your focus and resolve to provide optimum team outcomes

Critical Decision Making and Clear Communication

Deepen your knowledge and skills for making mission critical decisions with incomplete information to communicate more clearly and effectively with your team



CRU•CI•BLE NOUN

A difficult test or challenge; a place or situation that forces people to change or make difficult decisions.

Transformation

• Powerful, challenging experiences reinforce learning and foster the exchange of new ideas. **Simply put, you will not be the same leader on the other side as when you arrive.**

Reserve your spot by February 15, 2015 at <http://selfreliantleadership.com/expedition/> or contact us at jan@selfreliantleadership.com or bradbi51@yahoo.com.